

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement****Pursuant to the Foreign Agents Registration Act of 1938, as amended**For 6 Month Period Ending 10/31/2020

(Insert date)

**I - REGISTRANT**

## 1. (a) Name of Registrant

Blaze Partners, LLC

## (b) Registration Number

6818

## (c) Primary Business Address

106 Lafayette St, Ste 1B, Yarmouth, ME 04096

## 2. Has there been a change in the information previously furnished in connection with the following?

## (a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

## (b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

## (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.**3. If the registrant previously filed an Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒If yes, has the registrant filed an updated Exhibit C? Yes ☐ No ☐

If no, please file the updated Exhibit C.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

## 4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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## (b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Ceased
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## 5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
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(b) During this 6 month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Chris Philbrook	PR Consultant	04/27/2020
Cameron Coleman	Account Manager	07/01/2020

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
Cameron Coleman	Account Manager	H.Q. Energy Services (U.S.), Inc.	07/01/2020

6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes ☒ No ☐

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

**II - FOREIGN PRINCIPAL**

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant added any new foreign principal(s)<sup>2</sup> during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date Added

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during the 6 month reporting period.

H.Q. Energy Services (U.S.), Inc.

10. (a) Has the registrant filed Exhibits A and B for the newly added foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup>Yes ☐No ☐N/A ☒Exhibit B<sup>4</sup>Yes ☐No ☐N/A ☒

If no, please file the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal(s) whom the registrant represented during this 6 month period?

Yes ☒No ☐

If yes, has the registrant filed an amendment to these exhibits?

Yes ☒No ☐

If no, please file the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
See Appendix for Response	

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity<sup>5</sup> as defined below? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

See Appendix for Response

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
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13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

Foreign Principal	Activities/Services
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<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

14. (a) **RECEIPTS-MONIES**

If no, please explain why no monies were received.

\$	423,940.47
<hr/>	
Total	

If no, please file the required Exhibit D.

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
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9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

**15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes ☒ No ☐

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
See Appendix for Response					

\$	172,396.65
<hr/>	
	Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, has the registrant disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.



**V - INFORMATIONAL MATERIALS**

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?<sup>12</sup> Yes ☒ No ☐

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

H.Q. Energy Services (U.S.), Inc.

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
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18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- |   |   |   |  |
|---|---|---|--|
| <input checked="" type="checkbox"/> Magazine or newspaper | <input type="checkbox"/> Advertising campaigns  | <input type="checkbox"/> Press releases       | <input type="checkbox"/> Pamphlets or other publications |
| <input type="checkbox"/> Lectures or speeches             | <input type="checkbox"/> Radio or TV broadcasts | <input type="checkbox"/> Motion picture films | <input type="checkbox"/> Letters or telegrams            |
| <input type="checkbox"/> Email                            |   |   |  |

☒ Website URL(s): https://www.cleanenergyformaine.com/

☒ Social media websites URL(s): www.facebook.com; www.instagram.com

☐ Other (specify) \_\_\_\_\_

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Public officials      | <input checked="" type="checkbox"/> Newspapers        | <input type="checkbox"/> Libraries                |
| <input type="checkbox"/> Legislators           | <input type="checkbox"/> Editors                      | <input type="checkbox"/> Educational institutions |
| <input type="checkbox"/> Government agencies   | <input type="checkbox"/> Civic groups or associations | <input type="checkbox"/> Nationality groups       |
| <input type="checkbox"/> Other (specify) _____ |   |   |

20. Indicate the language used in the informational materials:

- ☒ English ☐ Other (specify) \_\_\_\_\_

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☒

If no, please please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☒ No ☐

12 The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature <sup>13</sup>
<u>11/30/2020</u>	<u>James Hauptman</u>	<u>/s/James Hauptman</u>
<u>                    </u>	<u>                                    </u>	<u>                                    </u>
<u>                    </u>	<u>                                    </u>	<u>                                    </u>
<u>                    </u>	<u>                                    </u>	<u>                                    </u>

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

11/30/20

James Hauptman



## Appendix

### Response to Item 11

**Item 11: During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? If yes, identify each foreign principal and describe in full detail all activities and services:**

Foreign Principal(s)	Activities/Services
H.Q. Energy Services (U.S.), Inc.	<p>As people in Maine continue their migration towards electric vehicles and electric heat pumps (for home heating), and away from traditional fossil fuels, demand for electricity continues to grow. That's a fact. Ironically, and likely unwittingly, those same consumers who are hoping to make a difference by virtue of their clean energy choices are pushing a problem further upstream. How do the state's electric suppliers/utilities create more electricity without burning more fossil fuels? Yes, wind and solar are exceptional options, but even combined they don't come close to matching the statewide energy demand. This is where our work for Hydro-Québec comes in.</p> <p>Blaze was retained by HQ to create a series of advertisements, social media posts and public relations outreach aimed at informing Mainers on the virtues of clean, renewable hydropower -- and the benefits it represents to the state both economically and in terms of reducing climate-changing, green house gases. With relatively low name recognition across the state, our efforts also include building positive brand awareness for the Québec-based utility that receives 90+% favorability ratings amongst its Canadian customers.</p> <p>During this time period, Blaze was also asked to create 30-second video montage and a single Facebook post in support of a hydropower project in New York state.</p>

## **Appendix**

### **Response to Item 12-Desc**

H.Q. Energy Services (U.S.), Inc.: Our ongoing relationship with Hydro-Quebec did not change during this time period and remains largely centered on providing information on: renewable energy and on the company, Hydro-Québec, in general. We conducted these activities primarily on social media (Facebook) with 26 posts being created during this reporting period (attached to filing). While we proposed a number of communication plans/strategies, and created a series of print advertisements, only one ad actually came to fruition and ran in two publications. Blaze also contracted with Chris Philbrook (Philbrook Public Relations) to coordinate PR strategies for the efforts in Maine. As noted in an earlier section, we created a single, 30-second video montage of scenes from across New York state. This video was provided to the Hydro-Quebec for them to disseminate. We created one Facebook post in support of the video (included in the count of 26, above).

## Appendix

### Response to Item 14(a)-Detail

Foreign Principal(s)	Date Received	From Whom	Purpose	Amount	Subtotal
H.Q. Energy Services (U.S.), Inc.	05/03/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$31,858.75	
H.Q. Energy Services (U.S.), Inc.	05/29/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$26,062.24	
H.Q. Energy Services (U.S.), Inc.	06/01/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$51,851.75	
H.Q. Energy Services (U.S.), Inc.	06/30/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$37,136.67	
H.Q. Energy Services (U.S.), Inc.	08/12/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$35,139.36	
H.Q. Energy Services (U.S.), Inc.	08/12/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$40,193.75	
H.Q. Energy Services (U.S.), Inc.	08/31/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$102,459.68	
H.Q. Energy Services (U.S.), Inc.	09/23/2020	H.Q. Energy Services (US)	Video Production for NY State	\$13,500.00	
H.Q. Energy Services (U.S.), Inc.	09/30/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$60,673.33	
H.Q. Energy Services (U.S.), Inc.	10/06/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$ 2,886.30	
H.Q. Energy Services (U.S.), Inc.	10/31/2020	H.Q. Energy Services (US)	Campaign Strategy & Execution	\$22,178.64	
H.Q. Energy Services (U.S.), Inc.	-----	-----	-----	----->	\$423,940.47

## Appendix

### Response to Item 15(a)-Detail

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
H.Q. Energy Services (U.S.), Inc.	07/23/2020	Michael Daitch	Copywriting & Design	\$ 4,000.00	
H.Q. Energy Services (U.S.), Inc.	08/10/2020	Michael Daitch	Copywriting & Design	\$ 750.00	
H.Q. Energy Services (U.S.), Inc.	09/02/2020	Michael Daitch	Copywriting & Design	\$ 8,000.00	
H.Q. Energy Services (U.S.), Inc.	10/16/2020	Michael Daitch	Copywriting & Design	\$ 8,000.00	
H.Q. Energy Services (U.S.), Inc.	09/02/2020	Isabel Friedman	Project Management & Clerical Support	\$ 660.00	
H.Q. Energy Services (U.S.), Inc.	09/11/2020	Isabel Friedman	Project Management & Clerical Support	\$ 320.00	
H.Q. Energy Services (U.S.), Inc.	10/14/2020	Isabel Friedman	Project Management & Clerical Support	\$ 160.00	
H.Q. Energy Services (U.S.), Inc.	05/03/2020	Chris Philbrook	Public Relations Strategy	\$ 5,000.00	
H.Q. Energy Services (U.S.), Inc.	06/01/2020	Chris Philbrook	Public Relations Strategy	\$ 5,000.00	
H.Q. Energy Services (U.S.), Inc.	07/23/2020	Chris Philbrook	Public Relations Strategy	\$ 5,000.00	
H.Q. Energy Services (U.S.), Inc.	08/10/2020	Chris Philbrook	Public Relations Strategy	\$ 5,000.00	
H.Q. Energy Services (U.S.), Inc.	09/11/2020	Chris Philbrook	Public Relations Strategy	\$ 5,000.00	
H.Q. Energy Services (U.S.), Inc.	09/02/2020	Portland Research Group	Testing of print advertisements before going to market	\$ 5,000.00	
H.Q. Energy Services (U.S.), Inc.	08/10/2020	Knack Factory	Video Production Services (NY State Video)	\$ 2,875.00	
H.Q. Energy Services (U.S.), Inc.	08/10/2020	Knack Factory	Video Production Services (NY State Video)	\$ 2,500.00	
H.Q. Energy Services (U.S.), Inc.	08/10/2020	Knack Factory	Photography Services	\$ 1,000.00	
H.Q. Energy Services (U.S.), Inc.	10/21/2020	Michael McInnis Production	Production of :30 radio commercial	\$ 185.00	
H.Q. Energy Services (U.S.), Inc.	08/06/2020	Voices.com	Voice over talent for :30 radio commercial	\$ 600.00	
H.Q. Energy Services (U.S.), Inc.	10/30/2020	Facebook	Posts in support of HQ and clean energy messages. (Note: This is the total amount spent within this reporting period.)	\$113,346.65	
H.Q. Energy Services (U.S.), Inc.	-----	-----	-----	----->	\$172,396.65